

Robowaver Keeps On Waving

Everett, WA (PRWEB) July 5, 2008 -- The perfect employee. Rain, snow, sleet, and hail, these robotic marketers will wave to passing pedestrians and traffic driving in new customers.

"When sixty percent of your business is derived from the efforts of a sign holding 'costumed waver,' it is fairly evident your business needs a full time "costumed waver.' Finding a good and reliable one, let alone a team of these outgoing individuals is not easy. So we built one," says co-owner Tony McAleer of Robowaver Inc.

Fabricated from aluminum, pvc and galvanized steel, the Robowaver stands 7' tall, comes in male and female forms and may be dressed in any costume eg. Lady Liberty.

"Robowaver was created to fill a void left by the inability to find sign holders to wear a costume and wave at passing traffic to draw in business" says Lars Pak co-owner of Robowaver. "Standing by the side of the road dressed in a strange costume and asked to wave at people in cars is not only an unnerving task but can be quite humiliating. That's where Robowaver is different and can help."

According to McAleer, more than fifty percent of the clients to his Liberty Tax franchise office in Everett WA walk in on account of the costumed wavers. "By the third year I was using a mechanical unit to wear my mascot costume to wave as I could not find anyone to wave for me. I was that desperate I paid a labor recruitment company \$14.50 an hour and got a couple of guys who rarely smiled... or waved," he says. "Using these robotic wavers not only solved that problem but saves me about \$8,000 per waver over three months."

There are more than 2,500 Liberty Tax offices in the United States where more than 10,000 people are seasonally employed to wave at passing cars. Robowaver hopes to have a hand in there somewhere... preferably a waving hand!

Robowaver can be modified to accommodate mascots and virtually any uniform or costume.

Designed to operate on both battery and 110, Robowaver will operate up to 24 hours on a single charge or run constantly if plugged into a wall. Both options are available.

"The best thing about Robowaver is that it can hold a sign, does not complain about the weather, arrives at work on time, never stops smiling, attracts new business and does not need bathroom breaks!" McAleer says.

Pak and McAleer created Robowaver after realizing the demands by their own and other businesses for this product, especially in the area of cutting payroll costs.

Robowaver is a tough durable marketing and advertising tool. Clearly, if your business needs a kick start, you will not go too far wrong by investing in one.

The return on investment is generally only five weeks.

Visit <http://www.Robowaver.com> for further information.

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